



THE OPEN UNIVERSITY OF TANZANIA

OFFICE OF THE DEPUTY VICE CHANCELLOR
(ACADEMIC, RESEARCH & CONSULTANCY)
DIRECTORATE OF RESEARCH PUBLICATION AND INNOVATION



CALL FOR INNOVATION IDEAS - THE OPEN UNIVERSITY OF TANZANIA

Calling all innovators within the Open University of Tanzania (OUT) community! We invite you to submit your groundbreaking ideas for a chance to be recognized and receive valuable support to bring your innovations to life. All thematic areas are welcome, and we strongly encourage women to apply.

Focus: This call seeks innovative ideas with strong potential for commercialization. Think creatively and consider how your idea can address a market need and generate revenue. We are looking for solutions that are not only novel but also practical and scalable.

Beyond the Prizes: Promising ideas will be invited to participate in a capacity-building workshop focused on preparing pitch deck and feedback. Selected innovators will also have the opportunity to showcase their innovations at national exhibition events, providing valuable exposure and networking opportunities.

Submission Guidelines:

- **Document Length:** Maximum three (3) pages, including all appendices.
- **Content:** Your submission should clearly and concisely address the following:
 - **Problem:** What problem does your innovation address?
 - **Solution:** Describe your innovative solution.
 - **Market:** Who is your target market? What is the potential market size?
 - **Commercialization Strategy:** How will you bring your innovation to market? (e.g., business model, revenue streams, marketing plan)
 - **Innovation:** What makes your idea unique and innovative?
 - **Feasibility:** Feasibility, including technical or logistical challenges.
 - **Team (if applicable):** Briefly describe your team's expertise and experience.

- **Format:** Submissions should be in a clear and professional format, preferably using Times New Roman, 12-point font, and single spacing.
- **Deadline:** March 20, 2025.

Eligibility:

- This call is open to all members of the OUT community, including students, faculty, staff, and alumni.
- Women are strongly encouraged to apply.
- Group submissions are welcome.

Evaluation Criteria:

Submissions will be evaluated based on the following criteria:

- **Innovation:** Novelty and originality of the idea.
- **Commercial Potential:** Market demand and potential for revenue generation.
- **Feasibility:** Practicality and viability of the solution.
- **Impact:** Potential positive impact on the target market or community.
- **Clarity and Presentation:** Quality and clarity of the submission document.

How to Apply:

Use template available at

<https://www.out.ac.tz/innovationregistrationform/>

Send your submission by email:

innovation@out.ac.tz

Contact Information:

For any inquiries, please contact DRPI Innovation coordinator 0768 013 224

Don't miss this opportunity to turn your innovative ideas into reality! We look forward to receiving your submissions.